

Subject: Re: Intro to the Assembly Member's office
From: Vince Norcia
Date: 2/15/18, 4:17 PM
To: "Zardeneta, Lizeth" <Lizeth.Zardeneta@asm.ca.gov>
CC: Wallis Locke <wallis@southpark.la>

Thanks Wallis, I appreciate it!

Hi Lizeth, its nice to make your acquaintance.

I can give you a brief intro on CR&A. We are a large format printing company in the South Park district.

We produce all types of banners and signage. For example we are currently working on the NBA All-Star game at Staples Center, nearly all the banners you see on the exterior right now are ours.

We are celebrating 25 years in business this year and have been located in downtown for 9 years now. We are also a certified small, minority and woman owned business enterprise.

Our founder, Carmen Rad, is a board member of the LALCC and has served as the LA chapter President of NAWBO.

If you want to learn more about us feel free to call or email me or stop by our shop!

I've attached our brochure below so you can get a more visual idea of what we do.

Best,

Vince Norcia
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On Feb 15, 2018, at 3:12 PM, Wallis Locke <wallis@southpark.la> wrote:

Hey Vince,

I hope you're well! I wanted to connect you with Lizeth, from Assembly Member Santiago's office. They're always interested in getting to know small businesses in the District, and I was telling Lizeth all about how cool CR&A is.

Hope you can connect!

Wallis Locke
Director of Communications & Policy
<image001.png>
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